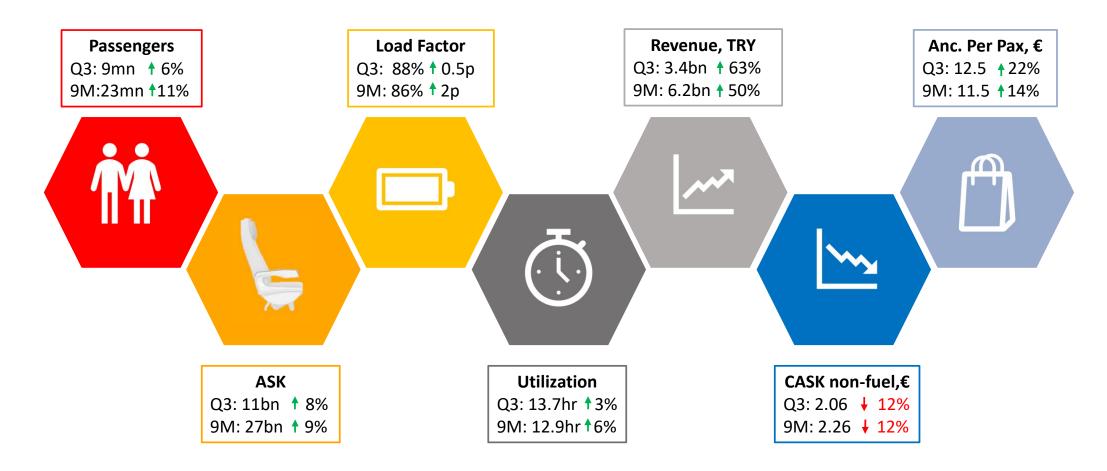


2018 Q3 RESULTS PRESENTATION November, 9th 2018



KEY HIGHLIGHTS- Q3/9M 2018

Improvement at all key metrics

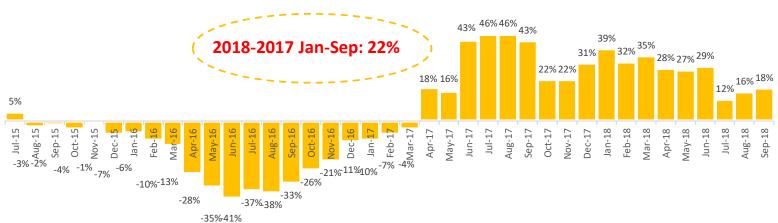




OPERATING ENVIRONMENT

Tourist arrivals jumped 22% during January-September 2018 period.

FOREIGN VISITORS



PASSENGERS, Turkey (mn)

PEGASUS



PASSENGERS, PGS (mn)



Source : General Directorate of State Airports Authority, Ministry of Tourism and Culture



ROUTE NETWORK

PEGASUS

5 new international destinations y-t-d: Dammam, Muscat, Jeddah, Rotterdam, Sharjah





FLEET DEVELOPMENT

10 new aircraft joined our fleet in 2018; 18 to come in 2019

FLEET (as of November 9, 2018)

	Owned	Financial Lease	Operational Lease	Total
Boeing 737-800	3	16	29	48
Boeing 737-400	1	-	-	1
Airbus A320ceo	-	-	12	12
Airbus A320neo	-	22	-	22
Airbus A321neo	-	-	-	-
Total	4	38	41	83

FLEET INFORMATION (as of November 9, 2018)

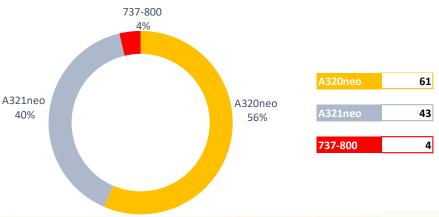
- The youngest fleet in Turkey and one of the youngest among LCCs: 5.7 years.
- Fleet to reach **81 aircraft** by 2018YE. **7 A320neo** and **3 737-800s** have been delivered as of August 1st; **2** 737-800 will phase out in 2018 4Q.
- >> 18 new A/C will be added to fleet in 2019; 4 of which will be operationally leased.

ORDER BOOK (as of November 9, 2018)



^{* 4} A320neo will be operationally leased

FLEET (as of 2024YE)





SUMMARY 2018 Q3 & 9M FINANCIAL HIGHLIGHTS

Strong growth at operational lines

REVENUES, TRYmn



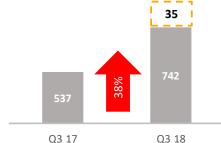
EBITDAR, TRYmn

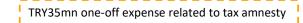


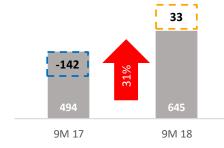
EBIT, TRYmn

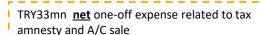




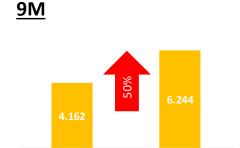




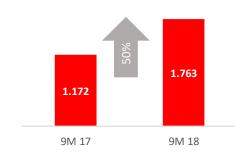


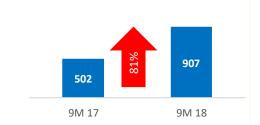


TRY142mn one-off income related to A/C and asset sale



9M 18





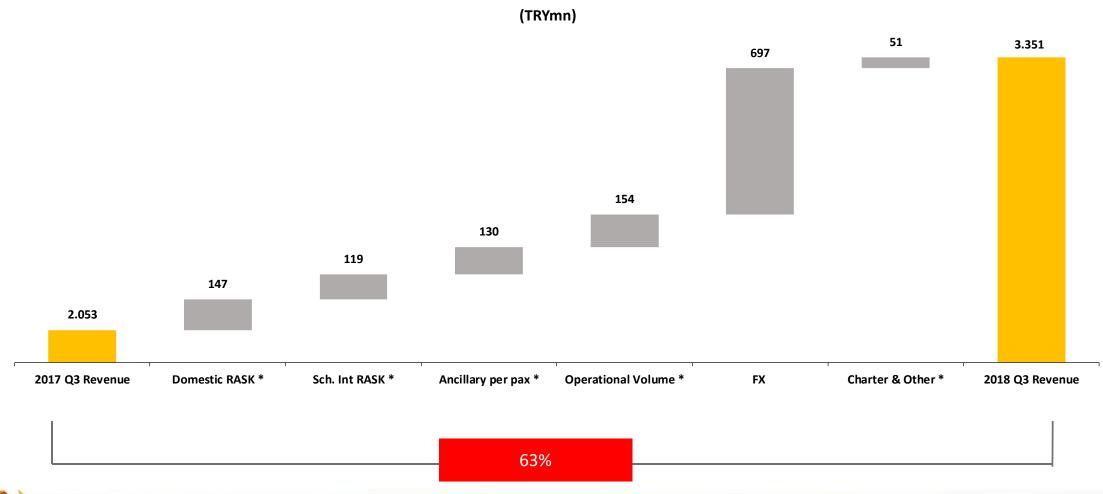




9M 17

REVENUE DEVELOPMENT 2018 Q3

FX based revenues made the highest contribution to top-line growth

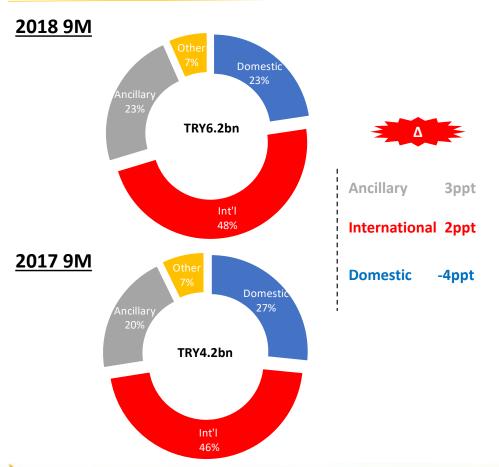




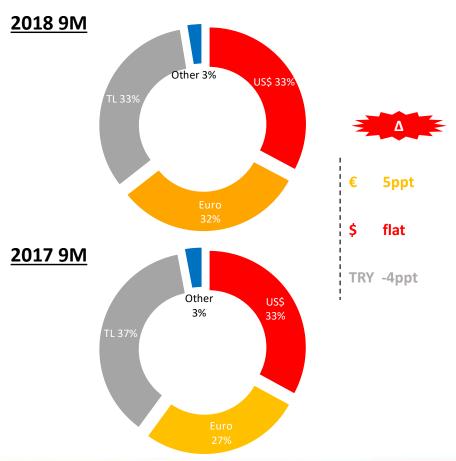
REVENUE BREAKDOWN

Ancillary and international revenues' share increases in expense of domestic flight revenues

SEGMENT BREAKDOWN



CURRENCY BREAKDOWN





SCHEDULED FLIGHT REVENUES

Passenger yields improved both at domestic and international lines

DOMESTIC FLIGHTS

Passengers, mn

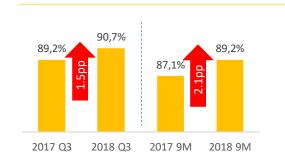


INT'L FLIGHTS*

Passengers, mn



Load Factor



Load Factor **

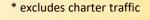


Yield, TRY



Yield, €





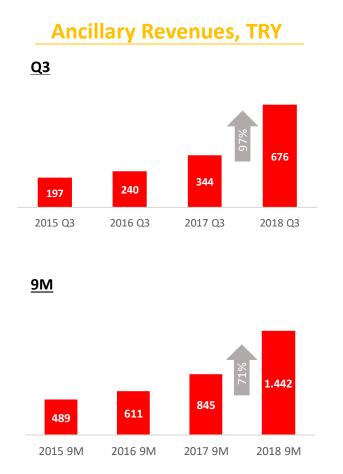




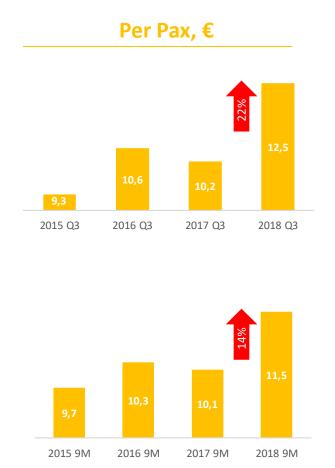


ANCILLARY REVENUE

Historic record ancillary per pax was achieved in 2018 Q3











COST BREAKDOWN

Lowest ever CASK non-fuel was attained in Q3 2018

SEGMENT BREAKDOWN

Cost Items	CASK-€c		Change	CASK-€c		Change	
	2018 Q3	2017 Q3	2018 - 2017 Q3	2018 9M	2017 9M	2018 - 2017 9M	
Jet fuel expenses	1,36	1,06	28%	1,30	1,11	17%	
Personnel expenses	0,39	0,52	-24%	0,43	0,53	-20%	
Operating lease expenses	0,30	0,35	-14%	0,34	0,43	-21%	
Maintenance expenses	0,22	0,25	-15%	0,28	0,32	-14%	
Depreciation and amortization expenses	0,24	0,21	15%	0,25	0,25	1%	
Handling fees	0,28	0,29	-4%	0,28	0,29	-5%	
Navigation expenses	0,24	0,25	-4%	0,24	0,25	-4%	
Landing expenses	0,13	0,13	2%	0,12	0,12	-2%	
Commision expenses	0,06	0,07	-11%	0,07	0,07	-7%	
Passenger service and catering expenses	0,04	0,04	-14%	0,04	0,04	-9%	
Advertising expenses	0,02	0,03	-39%	0,03	0,03	-11%	
Other	0,15	0,19	-23%	0,20	0,23	-14%	
CASK-€c	3,42	3,39	1%	3,57	3,69	-3%	
Non-Fuel CASK-€c	2,06	2,33	-12%	2,26	2,58	-12%	

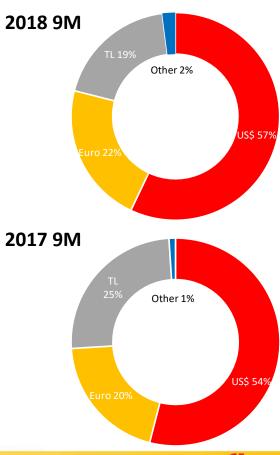


CASK was also lower by 3% YoY in 9M, despite oil headwinds



Depreciation and fuel oil costs were the only inflating items in 9M

CURRENCY BREAKDOWN

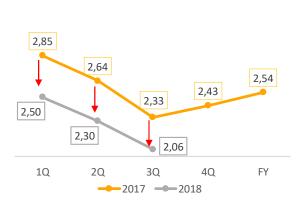




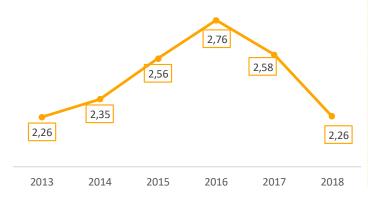
CASK

Continuous improvement in non-fuel CASK

CASK, Non-fuel, €c



9M



CASK, €c



9M

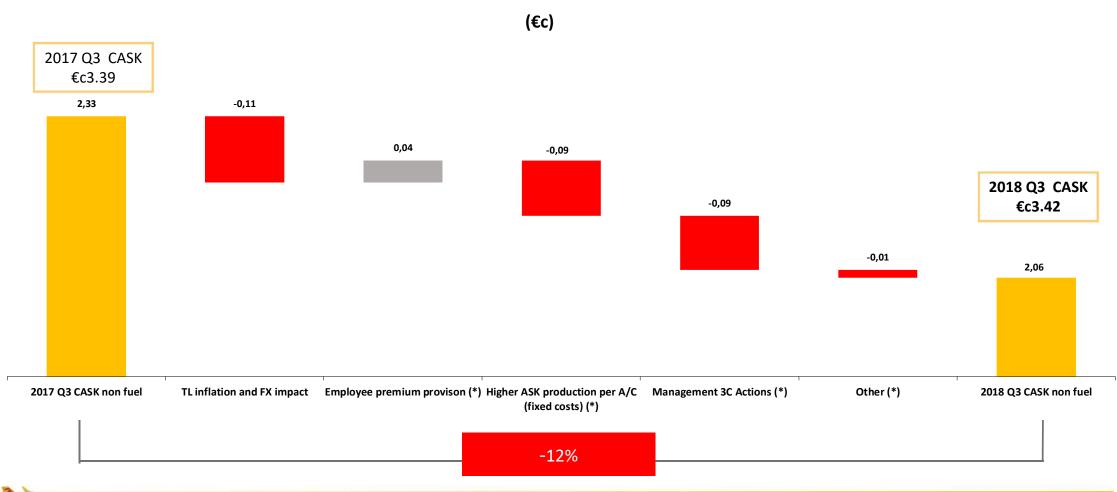


- Increase in average daily A/C utilization to 13.7 hours in 2018 Q3 from 13.3 hours in 2017 Q3.
- Optimizing the fleet through the sale of B737-800 and rising the share of A320 NEOs which;
 - provide fuel efficiency
 - accelerate transition process
- TL denominated costs
- Management 3C Actions
- TRY517mn higher jet fuel expenses led to 1% YoY increase at CASK in Q318



CASK non-fuel - 2018 Q3

TL costs and higher utilization coupled with management 3C actions led to 12% lower CASK non-fuel

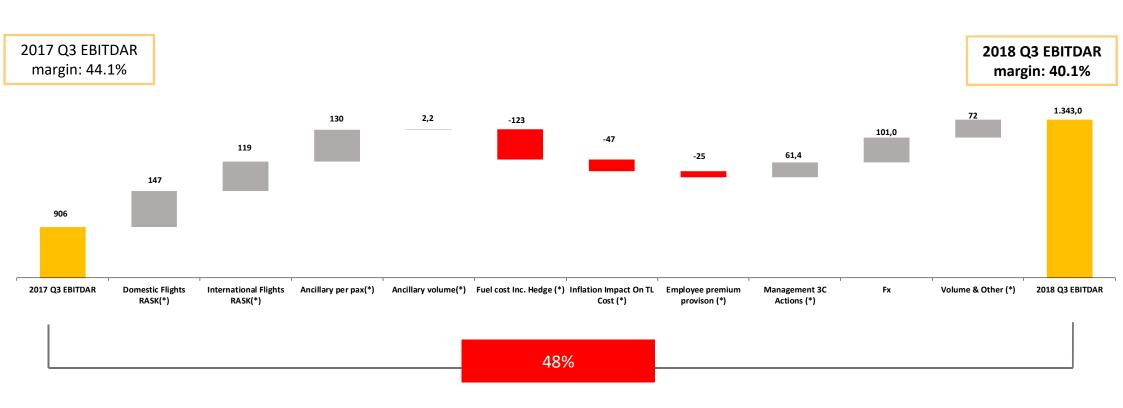




EBITDAR- 2018 Q3

Scheduled flights RASK and ancillary contributed EBITDAR positively; while fuel led to margin contraction

(TRYmn)





LIQUIDITY

Healthy balance sheet with cash per A/C of €6mn

TRY, mn	September 30, 2018	Dec 31, 2017
CASH	3,437	1,988
OTHER ASSETS	1,743	713
PRE DELIVERY PAYMENT	643	594
FIXED ASSETS	9,682	4,793
TOTAL ASSETS	15,505	8,088
	-	

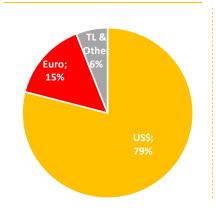
Cash from Operations : TRY996mn

Cash used for Investments : -TRY285mn

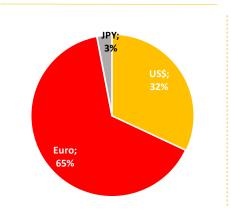
Cash used for Financing : -TRY677mn

Adj Net Debt*/EBITDAR	4.2	4.1
TOTAL LIA. & SH. EQUITY	15,505	8,088
SHAREHOLDERS' EQUITY	4,529	2,485
FINANCIAL DEBT	7,317	3,608
LIABILITIES	3,659	1,995

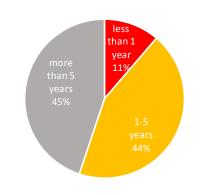
CASH CURRENCY



FIN LEASE CURRENCY



FIN. LEASE MATURITY



5.79

26.2



CASH PER A/C, TRYmn

CASH PER A/C, €mn **

41.4

5.96

^{*} Cash + PDP/2 - Financial Debt - Operational Lease Expenses (trailing 12m) *7

^{**} Sept. 30, 2018 €/TRY: 6.9505 Dec 31, 2017 €/TRY: 4.5155

HEDGING, RISK MANAGEMENT & SENSITIVITY

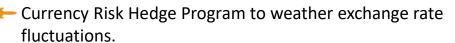
Non-discretionary portion was raised to 50%; tenor was raised to 24 months

HEDGE VOLUME AND PRICE

	2018FY	2019FY	2020FY
Fuel Required (*), metric tonnes	793K	838K	885K
Fuel Hedged, metric tonnes	340K	273K	133K
Hedge Ratio	42,8%	32,5%	15%
Hedged Price Range, \$/mt **	531-628	638-746	642-775
Brent Equivalent, \$/bbl ***	56-66	67-79	68-82

^{*} Based on company projections

RISK MANAGEMENT POLICY



- International ticket revenues collected in TRY are converted to US\$ daily in spot market.
- Up to 25% of domestic ticket revenues are also converted to US\$ depending on currency position.

HEDGE STRATEGY

- Non-discretionary portion is limited with 50% at any annual budgeting period, which is executed regardless of the price levels utilizing layered hedging strategy.
- Discretionary portion is up to 20% of any annual budgeting period pursuant to the approval of Hedge Committee.
- Hedging tenor for non-discretionary portion is extended from 12 to 24 months.
- Instruments: Vanilla Call Options, Zero Cost Collars and Swaps

SENSITIVITY ANALYSIS

2018 9M P&L	+TRY0.1 > *	+TRY0.1>*	+\$10 >
TRYmn	EUR/TRY	USD/TRY	Jet Fuel
Revenue	36.1	44.5	-
OPEX	21.9	65.9	26.7
EBIT	14.2	-21.4	-26.7
EBITDAR	21	-10.8	-26.7

^{*} eg: If EUR/TL increases to 6.5 from 6.4 or vice versa





^{**} Price ranges are calculated by using market data of November 8 2018

^{***} Jet Fuel Price/9.5

APPENDIX



APPENDIX- SUMMARY P&L

(TRY mn)	2018 Q3	2017 Q3	2018 9M	2017 9M
Net sales	3,351	2,053	6,244	4,162
Cost of sales (-)	2,220	1,278	4,970	3,399
Gross profit	1,132	775	1,275	763
General administrative expenses (-)	73	45	182	128
Marketing expenses (-)	72	48	184	133
EBIT	986	682	907	502
Depreciation and amortization (+)	163	85	372	248
Operating lease expenses (+)	193	138	484	422
EBITDAR	1.343	906	1,763	1,172
EBITDAR Margin	40.1%	44.1%	28.2%	28.2%
EBITDA	1,150	768	1,279	750
EBITDA Margin	34.3%	37.4%	20.5%	18.0%



APPENDIX- OPERATIONAL & FINANCIAL HIGHLIGHTS

	2018 Q3	2017 Q3	YoY	2018 9M	2017 9M	YoY
TOTAL REVENUE (TRYmn)	3.351	2.053	63%	6.244	4.162	50%
ANCILLARY REVENUE (TRYmn)	676	344	97%	1.442	845	71%
EBITDAR (TRYmn)	1.343	906	48%	1.763	1.172	50%
EBITDAR Margin	40,1%	44,1%	-4pp	28,2%	28,2%	0рр
PAX (mn)	8,7	8,1	7%	23,1	20,8	11%
LOAD FACTOR	87,8%	87,3%	0,5pp	86,3%	84,3%	2,0pp
SEATS (mn)	9,9	9,3	6%	26,7	24,7	8%
AVERAGE STAGE LENGTH	1.069	1.047	2%	1.007	1.006	0%
RASK, (€)	5,44	5,10	7%	4,29	4,18	3%
CASK, (€)	3,42	3,39	1%	3,57	3,69	-3%
Non-fuel CASK, (€)	2,06	2,33	-12%	2,26	2,58	-12%
ANCILLARY PER PAX (€)	12,5	10,2	22%	11,5	10,1	14%
AVERAGE FLEET	82	77	7%	78	79	-2%



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